



From Susan . . .

Well since last talking to you I have walked all over Europe, especially Greece, Italy and Holland so as I referred to in the last shoe secrets my feet were my first consideration.

My hush puppy classic walkers were absolutely wonderful when I walked 15 kilometres along the dike in Rozenburg in Holland the day before I left. Now why take such a long walk on a cold, windy day. This particular day one of the gates that keeps Holland's waterways from flooding was being shut for its once in four years test. It was a pretty awesome sight. Given that Holland is 6 metres under sea level they certainly need to keep the water out at times.

My holiday was enhanced by being able to live with two families one in southern Greece at Neapoli and with my girlfriend Janna's daughter and her husband in Holland for four weeks. Holidays off the beaten track can be so enjoyable.

Well winter in Europe is quite spectacular. Boots were in all shapes and colours. I was so excited to see red making a big comeback and am looking forward to next winter and summer for these influences to flow on to Australia. Boots in Italy were very different to what we are seeing here for next winter. Lots of patterns with colours in the patterns and oh so expensive. I'm glad we don't have to pay the prices they do for their shoes. I noticed lots of ankle and boots half way to the knee were very popular for the autumn weather especially where I was in Holland.

Our recently launched VIP Gold Club Card was launched last month and to date have been a great success. This is just one of our promotions which will take place during the next twelve months.

Our next shipment of Guess Handbags is due in store in the next couple of weeks. Make sure you pop in and have a look.

Make sure you read our newsletter each month and our tips each week to ensure you don't miss any of these promotions.

"Here's Some Real **Money-Savings** News For YOU!"

'Gino Pucci'
Fashion Shoe SALE
10% OFF
For 3 DAYS ONLY



Grab YOURSELF a pair of Gino Pucci Shoes in store now and save some cash with a delightful **10% OFF** any style of 'Gino Pucci Fashion Shoes' (excluding thongs) **for 3 days only** . . . Sale starts on Wednesday 1st Nov and ends at 5pm on Friday 3rd Nov 2006. So if you haven't purchased your shoes for that Melbourne Cup Function yet then here's your opportunity to look sharp whilst saving yourself some \$\$\$ now. This offer is for those ladies serious about saving some cash. HURRY or you could miss out as this offer will not be available after Friday 3rd November.

Bondfields Shoes In Focus . . .

Each newsletter we will bring you sneak peaks at upcoming fashions or focus on some of the fabulous shoe styles we have in store already, so this edition here's a look at some of the shoes you can see in store now.

Summer this year has brought in some dazzling fashions with lots of thongs and sandals to name just a few. They come in all styles and sizes from the elegant, dressy, smart casual down to the slave look. You can see bronzes, gold and pewter with splashes of colour all over the shop at the moment.



For the ladies who love wedges you will be in "wedge heaven", as they are everywhere from elegant, smart dressy, casuals down to very sporty types.

So why not come into the store now and see the whole range for yourself.

We will be introducing new stock again in the coming weeks so keep an eye out soon.



Not Yet A Gold Club Member? . . .

Don't forget to come in to the store to pick up a Gold Club Card and Reward Yourself today . . .

“Attention: Ladies Who Love Shoes” Get FREE SHOES To The Value Of \$100!

Purchase 8 pairs of Shoes at **Bondfields Shoes** within any 12 month period (Sept-Aug) and **Get Your 9th Pair for FREE**.

**Find Out More Details In-store and Grab Yourself
a ‘GOLD Bondfields Club Card’ to Participate NOW**

The Best Shoes For Cropped Pants . . .

Coming into the hotter months here in Oz, we thought it was time to research and find out some information on the perfect match for cropped pants and shoes. Cropped pants come in a variety of shapes and lengths (pants with hemlines that fall somewhere between the mid-calf and knee, as opposed to the less-versatile ankle-length or "capri" pants).

Several things determine which shoes will work best with cropped pants, including the shape and fabrics of your outfit, your body shape, and of course, the colour and season.

Here are a few shoe styles that work with cropped pants - and a few to avoid as well.

Flip-Flops or Thongs: These are great shoes for a breezy, summery look. And the good news is, flats will work fine, but with cropped pants, you **can** have a bit of a heel. Be sure to look for a sandal that's balanced - if it has wide straps, it should have a substantial heel; while a skimpy sandal with a kitten, etc.

Heeled Pumps and Peep Toes: To add a bit of polish and class to cropped pants, consider wearing them with a pretty dress shoe like a pointy-toe pump or peep-toes with a medium-high, classic heel. This is an ultra-feminine and very stylish look, but avoid heels that are ultra-high/chunky, as they could detract from the outfit.

Wedge Sandals: Cropped pants and wedge sandals are a natural and attractive combination. But since the heels of wedges are bulky by nature, be sure the top of the shoe shows as much skin as possible. You want to make sure the shoes aren't overly complicated, lest they look too "heavy" for the outfit.

Ballet Flats and Skimmers: Having long been the style of choice with both capris, with shorter cropped pants, ballet flats work well about half of the time. Avoid them if you feel your legs are too heavy or short, or if the cropped pants are very wide or long.

Tall Boots: Knee-high boots, or boots that fall just below the knee are ideal with cropped pants with a wider cut, like gauchos. Whether they're flat or heeled, the look is perfect for autumn, and can work with tights or bare legs.

Kitten Heels: When it comes to cropped pants, kitten heels work far better than flats for shorter women, and they add a bit of polish to the outfit. Strappy sandals, slides, and pumps with kitten heels will all work well, but stick with simpler styles, so as not to overwhelm the rest of the outfit.

Additional Tips . . .

- **Avoid "Heavy" Shoes** - Shoes that cover the entire top of your foot, or have a bulky look or chunky heel can break up the look of the outfit.
- **Watch the Colour** - Imagine seeing a profile of yourself in the outfit you're planning. Now imagine what it would look like if you squinted, so you could just see shapes and colours. You want your look to have a natural flow instead of looking choppy and as if you're made up of different colour blocks. For that reason, shoes that contrast with the colour of your cropped pants aren't usually a good choice. They will break up the look, giving that blocky appearance. Closely matching your shoes to your pants, hosiery or legs' skin tone will give a good flow to the outfit.
- **Keep it Simple** - The part of leg that is left showing by cropped pants dictates wearing shoes with a simpler design. Heavy prints, blocks of colour or shoes that are otherwise too busy can ruin cropped pants, because they're met at the top with legs instead of fabric - again, giving a broken-up or blockish look, instead of a natural flow.

Things To Avoid With Cropped Pants . . .

Unless it's part of some fashion experiment, the following footwear does not work well with cropped pants.

- Cross-Trainers
- Shoes in colours that contrast with your pants.
- Shoes with busy or heavy prints.
- Oxfords
- Bulky Shoes
- Ankle Boots (unless the cropped pants are very long, or you have thin calves)
- Clogs
- Socks

Well it's been a whirlwind ride over the past month, and until we reveal the next issue of our Shoe Secrets thank you for being with us. Your support, feedback and comments are always very much welcomed and appreciated. We look forward to bringing you many more ladies fashions into the summer.

Happy Shoe Shopping!

Susan & the Girls at Bondfields 😊

P.S. Feel free to share this bulletin with your friends and family by passing it on to them.

P.P.S. Don't forget to come in to the store now to get yourself a 'Gold Club Card' if you have not gotten one already and to find out more details about our Gold Club Adventure.

P.P.S. Don't forget to check out what we have on our shelves in store that we want to clear out at unbelievable discounts and prices.