



# Shoe Secrets

The Official Newsletter for [www.Bondfields-Shoes.com](http://www.Bondfields-Shoes.com)

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## From Susan . . .

With the arrival of Spring we see the Spring Racing Carnival, several balls, weddings and schools formals just around the corner.

Following a cold winter it is great to be able to take off our shoes and boots and put on our summer shoes and let our feet breathe.

With stock arriving daily now is the time to start looking for your shoes and accessories for that special occasion.

We have several new brands in stock for this summer. Breezley from New Zealand, Robert Robert and Urban Sole, Bondi Baby being designed in Brisbane together with all our regular brands. We have a great range of Chrissie, Hush Puppies, Diana Ferrari, Super Soft, Sandler and Tsonga to name a few. This year you will see the Cellini Range of handbags along with Cadelle Leather, Pierrie Cardin, Lilli and of course Serenade.

After requests by our clients we have stocked Rieker and Stegman shoes. To compliment these we have stocked Volpini. This gives ladies the full range of prices in extremely comfortable footwear. Some Stegman sandals and shoes have removeable inner shoes for the ladies who need orthotics in their shoes.

We have a range of fascinators to match handbags for race day and school formals.

So whether you have a new dress or want something to go with one already in your wardrobe bring it in and let Sue or Jenny accessorise your outfit for whatever function you are attending.

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## Casual Shoes

### What's wrong with sneakers? Aren't they considered casual shoes?

As far as I can tell, nothing, and yes, they are casual shoes.

In fact, I'm a self-professed sneaker junky. But more and more lately, I find myself reaching for a pair of casual shoes that look just a tad dressier or a bit more stylish, even when I'm wearing jeans and a t-shirt.

### Casual Shoes for Putting Your Best Foot Forward

There's an element to sliding on a pair of comfortable, yet fashionable casual shoes, like a pair of mules, slides, or dressy thongs that makes me feel a little more "ready" for what the day might bring.

It's the same feeling you get from wearing a chunky silver bracelet, or big hoop earrings ... the feeling that life hasn't worn you down, and that even on a lazy day, you've still got a bit of style.

Even if you **live** in jeans, there are so many great casual shoe options for women, the possibilities are endless -- and the choices can be overwhelming. Fortunately, there are a few guidelines that can help you make your decision for the day's footwear so much simpler.

### The Proper Heel

As a general rule, when you're dressing casually, leave the stiletto shoes and overly glitzy footwear at home.

Since really high and pointy heels tend to dress up any outfit, instead try a more casual, wide low or chunky higher heel.

Ballerina flats, flat loafers and flat sandals are also a great choices in casual women's shoes, and look fantastic with jeans or casual pants, as do many styles of boots.

To help decide which heel is appropriate for the day's attire. Here's a few tips to keep in mind.

- With a longer pant leg opt for a bit of a heel, even if it's a low one. Letting the hem of your pants drag the floor goes beyond "casual" and can become sloppy.
- Average length and slightly shorter pants can also take a bit of a heel, but if they're really on the short side (the hem is hitting or above the top back of the shoe), skip the heel altogether and opt for a flat, like a classy loafer, dainty thong, or a feminine skimmer.

### Be True to Your Style

The whole point to "going casual" is to be comfortable and stress-free. Stay true to your own personal fashion sense, but don't be afraid to try something new

ref: [www.shoes.about.com](http://www.shoes.about.com)

In this month's newsletter we've decided to give you a VAST preview at just some of the gorgeous shoes, bags, clutches and spring hat fashions available in store. So here's a sneak peak for you for you if you haven't been into the shop recently to have a look for yourself. And don't forget the Lismore Cup on 25<sup>th</sup> September too.



**Bondfields Shoes, 134 Molesworth Street, Lismore NSW 2480.  
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## Shoe Slippage . . .

Often bigger shoes are bought in order to permit the free movement of the shoe but when exaggerating another phenomenon is taking place, called heel slippage. When wearing a fixed shoe a tendency of buying extra long shoes exists because everyone desires to obtain a superior comfort, but what happens when the situation is extended? You should walk in the shoe in order to see if the toes are fitting in the superior part without any pressure or pushes, and if the shoes are really fixed an inelastic then is hard to avoid the slippage if the dimension of the shoe are not according to the real needs. Heel slippage can be reduced if the measurements of the shoe are corresponding to those of the foot or by inserting a soft material in the front of the shoe but this is only valid when the difference is very small and the slippage is really reduced. The shoe shouldn't be either tight or extra large so a compromise must be established between the two conditions.

# “Don’t Forget . . . Stand Out From the Crowd With Style at The Lismore Cup”

Come in and let Jenny or Sue help you find the perfect shoes, accessories, hat or purse for that special Lismore Cup Winning Style. Feel free to even bring in your dress or outfit to help match the perfect attire. The Bondfields Girls are always happy to help you with styles, colours and beautiful items to give you the perfect look for Lismore’s Big Day out.

Until next month, we wish you the best that life can bring . . .

*Susan and the Bondfields Team ☺*

**P.S.** If you have a daughter, granddaughter or niece and she like fairies then please check out our window, as we have some for sale that formed part of our display for the lantern parade. They are just too pretty to be put away in a box.