



# Bondfields Shoes - Secret News

"Other People Sell Shoes - We Create Happy Memories That Last a Lifetime!"



Issue No. 32 – June 2012

**From Susan ...**

It has certainly cooled down over the past several days. Winter is truly upon us. In store you will find a good range of winter shoes, boots, hats and scarves.

At this time we have started to look at our stock for next winter.

Over the next couple of months you will see us finish our new look for Bondfields Shoes.

Please welcome Debbie Olley to our staff. Debbie has many years experience in fashion having worked for Bondfields for several years and then at Boutique 2000.

Don't forget to visit us and like us on our Facebook page at [www.Facebook.com/ShoesLismore](http://www.Facebook.com/ShoesLismore) why not go over there right now whilst it's fresh on your mind and 'LIKE US' on our Fan Page to find out how to enter our New Monthly competitions!

Here you will also see our regular competitions which you will be able to enter our competitions. (Beck this paragraph needs rewording.) As the summer approaches you will be able to view our stock as sit arrives in store.

Over the next several months we will be venturing into selling online. We will keep you posted as to our progress.

With Lismore Stock-take Sale on this coming weekend you will find many exciting brands such as Ziera (Kumfs), Naot, Merrell, Ecco as well as our other exclusive brands.

---

## **Did you know these footwear facts**

- Sandals originated in warm climates where the soles of the feet needed protection but the top of the foot needed to be cool.
- 4,000 years ago the first shoes were made of a single piece of rawhide that enveloped the foot for both warmth and protection.
- In Europe pointed toes on shoes were fashionable from the eleventh to the fifteenth centuries.
- In the Middle East heels were added to shoes to lift the foot from the burning sand.
- In Europe in the sixteenth and seventeenth centuries heels on shoes were always coloured red.
- Shoes all over the world were identical until the nineteenth century, when left- and right-footed shoes were first made in Philadelphia.
- In Europe it wasn't until the eighteenth century that women's shoes were different from men's.
- Six-inch-high heels were worn by the upper classes in seventeenth-century Europe. Two servants, one on either side, were needed to hold up the person wearing the high heels.

- Sneakers were first made in America in 1916. They were originally called keds.
- Boots were first worn in cold, mountainous regions and hot, sandy deserts where horse-riding communities lived. Heels on boots kept feet secure in the stirrups.
- The first lady's boot was designed for Queen Victoria in 1840.

### Foot Pampering...

How often do we stop to think of just what we expect our feet to do?

They are probably one of the most neglected parts of our body yet we require them to allow us to get around all the time.

It is so simple to pamper our feet. A few suggestions are as follows:

Lemon and water...this is the best remedy for keeping the skin on our feet in a perfect condition. It reduces the perspiration at a perfect level and improves the general circulation of blood. Also a combination of honey and milk can be used to soften the skin. It is said that vegetal substances, extracts of oranges and grapefruits can help reduce perspiration of the feet, at the same time softening the skin.

If we only took 5 minutes before going to sleep to rub our feet then we would certainly reward ourselves with having our feet in better condition the next morning.

Another great thing for our feet after a long day at work is to rub some foot lotion into our feet and then put a pair of socks on them.

# **“Attention Ladies: Kumfs, Ecco, Naot & Merrels Shoes On SALE - 2 Days ONLY!”**

**Get Selected Comfort Lifestyle Shoes on Sale this Weekend!**

To Help You Grab a Super Bargain during **Lismore's Famous Stock-take Sale Weekend** on the 16<sup>th</sup> & 17<sup>th</sup> June, We're Giving You the Only Opportunity this Year to Get Selected Comfort Lifestyle Shoes on Sale at Bondfields... **Don't Miss Out - This Offer NEVER to Be Repeated** Sale Starts Sat 16<sup>th</sup> June & Must end Sun 17<sup>th</sup> June 2012!

**Only at Bondfields Shoes 134 Molesworth Street**

Until next time, we wish you a great one . . .

*Susan and the Bondfields Team* 😊