



# Bondfields Shoes - Secret News

"Other People Sell Shoes - We Create Happy Memories That Last a Lifetime!"



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## From Susan...

Christmas is over and the New Year has come and gone. So what does the year ahead look like. Well if only we had a crystal ball. How will the decisions of the Gillard Government, the value of the dollar, the uncertainty of the European economy impact on business in Lismore and on you, our clients? Well I guess it depends if we want to enjoy life or whether we want to listen to the horror show that is the news each night.

Well 2012 is going to be great? The year starts with our great Summer Sale with 30-50% off selected stock. Make sure you pop in and pick up a bargain.

Rumours are that next summer is going to be full of colour. Every lady should have a couple of pairs of colourful shoes/sandals in her wardrobe to sit along side her very sensible colours of navy or black.

Handbags have been bright this summer and will continue to follow this trend.

Coming along this winter at Bondfields you will find a most delightful range of hats from the cute to the most fashionable headwear to be seen.

The fashion as in keeping with last winter will see lots of shoes boots and ankle boots. We have secured boots for the wider calf which are not easy to come by. And of course the ballet flat is still riding on a high and in great demand.

This winter you will see a few new brands including Clarks Ladies Fashion Shoes. And we have increased our winter stock of Reiker fast becoming one of our most popular brands.

So Ladies don't forget to come and shop where you will have a great shopping experience and where you will find stock that is second to none in comparison to our city counterparts.

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## Handbag and Purse Are Important to a Fashionable Wardrobe...



Wardrobes are important to all of those who go out into the world for work and social activities. There are many items that are important to a complete wardrobe. Each person tries to coordinate their wardrobes and everyone tries to have perfect choices for formal and informal occasions. The clothes that people choose for work are different than the clothes they choose for their social activities. A typical wardrobe will have some dresses, suits, shorts and blouses. Each item should be appropriate for the occasion. Two items that are necessary to many of these activities are handbags and purses.

Handbags and purses fill many roles. First of all, handbags and purses are great to carry all the items necessary for each activity. A good handbag and purse can keep one going for an hour or a month on the road depending on the size. A large shoulder handbag and a purse are wonderful for traveling great distances. The small purse is good for small items that are used for important transactions. A small purse can be kept inside the handbag with the cash needed for tips and transportation.

### ***A Handbag and Purse Can Make Living Less Stressful***

When getting a cab thanks to the doorman at a large hotel, a traveler does not want to be fumbling in the large handbag for the tip as the doorman deals with a long line of guests waiting for a long line of taxis. The handbag and purse combination makes access to the money for the tip a much easier task. The handbag can carry essentials that are needed on the road. Organized travelers will have the cosmetics that will keep them fresh, clean and tidy for an extended period of time in their handbag. The traveler can keep a spare toothbrush, a comb and some breath freshener in that great handbag as well. The traveler can keep some extra deodorant and an organizer in the same container, a great handbag.

Handbags and purses are also fashion accessories. These tools are helpful but also add style to any outfit. Handbags and purses come in an array of colors that complement or accent an outfit for just the right touch. These items can be conversation pieces if they are in distinctive plaids or prints. A handbag can make a white outfit colorful, and a beautiful purse can make a black dress cheerful. Think about a basic black dress in contrast to a bright yellow purse. The contrast of a silver handbag next to a gray suit makes each more outstanding.



## **Attention Ladies: Monster Summer Sale Now On!**

**Who Else Wants 30-50% OFF  
Selected Styles Including...**

**Naot  
Ziera (Kumfs)  
Hus Puppies  
Chrisse  
Sandler  
Diana Ferrari  
and Many More?**

Until next time, we wish you a great one . . .

*Susan and the Bondfields Team* 😊