



Bondfields Shoes - Secret News

"Other People Sell Shoes - We Create Happy Memories That Last a Lifetime!"



Issue No. 23 – February 2011

From Susan...

We are well into the summer and a hot one it is. Our summer sale is in full swing with great discounts to be had by all. Come in and browse through our range of summer sandals and shoes that are on sale. On sale too is a great range of handbags. Ladies they all must go to make room for our new stock next month.

You will have noticed that our store is not as cool as usual. Our Air Conditioner decided to enter realm of the retired in December. We apologise for the inconvenience to our clients. Being the Christmas Holidays it has not been easy to get a new one. All going well it will be up and running within the next two weeks.

February is my busy month with trade fairs and lots of shoe viewing. (Some of which was delayed due to floods in Brisbane). This is coupled with moving house so hopefully I will shed the Christmas Cheer during the next month as I won't have time to think too much about food and wine. It's amazing I remember having a great clean out when I moved from Casino twelve years ago; yet looking around my unit in Ballina I seem to have accumulated a reasonable amount of new stuff. As I won't have room for all my shoes then I guess I will have to say goodbye to quite a few pairs.

Our winter styles are already arriving in store. This coming winter is going to be great with things that are a little different. Plenty of red, even long boots. I am off on the 19th Feb. to the Gift Fair where I am excited to see what is happening with scarves and jewellery this winter. If last winter is any indication then the scarves will be great once again. Our jewellery range will be hand picked and majority of time one offs.

So Ladies make sure you come in and **get some fabulous shoes at 40% off**. Remember that Bondfields only stock the best quality and latest fashion trends. Don't forget our exclusive range of comfort footwear including shoes with removable orthotics. Our range includes Naot, Ziera, Kumfs, Planet, Merrill, Ecco and many more.

"Listen Up Boys!" - Here are The Top 10 Valentines Gifts for the Fashion Fanatic in Your Life...



Soon after the New Year, you've got to face it – Valentine's Day is approaching fast. And whether you're in a new relationship or a long-term one, it's a really important holiday in terms of showing your partner that you really care.

Knowing what to get your significant other for Valentine's Day can be really difficult. What are their hobbies and interests? If they include fashion, you're in luck.

This year holds some of the most interesting and fun fashions to give as gifts to your beloved.

Here are the best 10 fashion conscious gifts to get your trendy sweetheart in 2011:

1. **Floral pattern apparel.** For both guys and girls, surprisingly, floral patterns and sheer fabrics are hot right now. Remember when a few confident guys started wearing pink? Men's floral shirts are in. And don't forget the ladies – flowing, casual, ankle-length dresses with floral prints are trending this year. Feminine yet bold, bright colours and patterns update this look.

2. **Wide leg pants.** Women are rocking the 70s look with sailor-legged pants. The wide hems look particularly flattering for any body shape and type. Wide leg pants are often high-waisted and double buttoned, perfect for cinching up with a cute belt. Anything from wide-legged jeans to dress trousers makes a good fashion Valentine's gift.
3. **Wildlife-inspired shoes.** Most shoes are just shoes, but women's shoes become trendy when spiffed up with the right accents. Two hot embellishments for ladies' shoes right now are feathers and fur trim. These accessories from the wild look strangely at home on the right pair of shoes. How did we ever live without them?
4. **Animal print.** That's right, your grandma who loved leopard print was right all along. Handbags and shoes with tiger, leopard, and zebra patterns are completely in style for 2011. Now is the time to get outrageous with shoes, because anything goes: animal prints with big heels and platforms couldn't get more stylish.
5. **Blazers and leather jackets.** For both men and women, the blazer and the leather jacket has become a must-have piece of outerwear for layering. Classy yet casual, either sex can look great in a leather jacket or blazer. Leather jackets can come in a variety of styles and colours, but blazers in black or white are the trendiest. Wear a blazer with a tie for a dressy look, or over a plain T-shirt (with the cuffs rolled up) for casual attire in those wintery months.
6. **Hobo handbags.** Okay, so hobo bags aren't exactly new trends for 2011, but their popularity certainly isn't dying down anytime soon. A sure-fire hot Valentine's Day gift your fashion fanatic girlfriend is a slouchy hobo bag. They are chic but Bohemian, and come in a variety of price ranges to suit your budget.
7. **Big metal rings.** We've kind of overlooked the power of the ring for the last few years when it comes to accessories, but we're making up for it now. Today's hottest rings are big, dramatic, and metallic. Talk about making a statement. Something that extends from the beginning of your finger to the knuckle is perfect.
8. **Vintage jewellery.** The biggest rage in accessories right now is anything vintage or retro. It can be 60s, 70s or even 80s. Other decades have it going on. Take a chunky beaded necklace, a wide metal bracelet, or a hippie inspired pair of earrings and surprise your sweetie with it on Valentine's Day. As an added bonus, make sure to wrap it in retro patterned wrapping paper.
9. **Recycled jewellery.** Who would have thought that being environmentally-conscious would ever become so glamorous? Many big name designers are putting special thought into making their jewellery with more eco-friendly processes, or use recycled materials (anything from plastic milk jugs to recycled auto paint) in their jewellery. Be trendy and give Mother Nature a hug with one of these recycled gift accessories.
10. **Big earrings.** For casual wear, consider big hoops that are between 2" and 4" long. Hoops studded with rhinestones or diamonds are a little dressier. Or for the really elegant evening out, choose chandelier earrings. These sexy earrings are perfect for your fashionista, and they're even trendier if you get them in a bright colour.

Of course your sweetheart would love to get anything from you, as long as it comes from the heart. But why not get them something that's both sweet and functional? If they're into fashion, then cater to their desires to be trendy with these 10 ideas.

The hot 2011 items on this list are guaranteed to be a hit, and make a perfect V-Day present for your main squeeze. An added bonus: every time your significant other gets a compliment on her fashionable handbag or his awesome jacket, they'll think of you.



The 7 Vital Things Women Should Know Before Buying Shoes...

This brand new report is coming soon, so keep an eye out in the near future.

And don't forget to check out just one of our new shoe websites at this address:
www.ShoesLismore.com

Until next time, we wish you the very February and a Sweet Valentine's Day to ALL . . .

Susan and the Bondfields Team 😊