



Shoe Secrets

The Official Newsletter for www.Bondfields-Shoes.com

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From Susan ...

Summer has just hit our shores and with Christmas in just a few short weeks it's a big warm welcome to any of our new readers.

Lismore Races saw the ladies rush around for their last minute purchases to ensure they were all looking extremely glamorous outfits.

This spring we have seen more black than usual with lots of pewter and earthy colours, with creams and bone becoming more prevalent. These neutral colours will team with the majority of colours in your wardrobe. So don't be afraid to experiment with these colours.

We have extended our lifestyle section for this summer. We endeavour to stock a range of lifestyle shoes all year round. This enables all ladies who are travelling to be able to access shoes that will ensure their feet have total comfort whilst on holidays.

Strange as it may seem we are well into our buy for next winter. Winter 2011 will see more red with taupes and greys on the scene. We are seeing more lace ups and as all ladies enjoy their shoe boots plenty to pick from. As the demand for long legs boots is not as high as it was we are seeing mid calf boots which we all know make boots more accessible to a wider variety of leg shapes.

Don't forget to look at our new range of jewellery which is priced to suit your needs.

Our summer stock will surprise you with its comfort. Many of our suppliers are now realising that many people both young and mature are looking for comfort as well as fashion. You will find a store full of comfortable, fashion and versatility when you shop at Bondfields.

And of course, as you all know the service is the best in town.

Ladies don't forget that 90% of our brands are exclusive to Bondfields and can't be found anywhere else. Bondfields Shoes where customer service is our motto and your every shoe need is met.

***Store News:** Our '**Lifestyle & Comfort Range**' continues to grow and this summer we have increased our stock level due to the high demand for this range.



We are working on a few great new lines and even some TOP SECRET happenings here at Bondfields Shoes - some of our ventures are being kept so under wraps even the Bondfields Girls Staff are not aware of them at this point in time either! It's all happening behind the scenes with a Top Secret Bunch of People that are working very hard to get things rolling, we can't give away the Secret for a little while yet, however we can say that once we reveal the secret news to you it will help make your shoe shopping days even easier yet again. Keep an eye out for our Secret News coming in early 2011. You'll hear about it here first!

VIP Bondfields Discount Club Card ...

Don't forget that you can still grab your Bondfields VIP Discount Club Card in store if you haven't already. It'll help you save every time you shop with us and the bonus is that every second time you shop you can grab a discount plus there's no minimum to buy either so you can spend as little as \$2 and still come out on top, help yourself save a bit extra this Christmas and utilize the discount club card today.



Useful Tips For Matching Your Shoes and Accessories ...

Matching your shoes and accessories is crucial to a pulled-together outfit. It makes a statement about you, saying "I have it all together," "I care about how I look," and "I care about myself enough to put thought into my appearance." Whatever you want your outfit to say about you, it's important that your shoes and accessories work together to say it.

Though we can't stress enough the importance of matching your accessories, too much of a good thing is – well, not good. There's a fine line between matching and over-matching. Make sure you choose complimentary pieces instead of a necklace, bracelet, handbag, and shoes that take one look and do it to death. You want your outfit to make a statement, not scream it.

If your goal is to be more successful in matching your shoes and accessories from now on, then you've got to organize your closet in a way that helps you do it. Remember that colour is the base of matching shoes to accessories, so colour should also be the base of your closet.

Empty your closet of everything – clothes, jewellery, handbags, and shoes. Then put them back, arranging them by colour. (You can also take this opportunity to comb through your closet and get rid of pieces that you never use or wear!)

With your closet colour-coded, you'll be better able to know what you have that already matches. You'll also be better able to find it when you need it! And if you need to buy new pieces of clothing or accessories, you'll know what colours to look for and what ones to pass on.

When you colour-code your closet, you'll probably notice something interesting. Even if you didn't think you had a "favorite colour," you'll probably notice the dominance of one colour in your wardrobe. That is a fantastic thing to realize, because it helps you to match your accessories to your clothes to your shoes from here on out.

You'll also need to consider style. Though it probably won't be as helpful, you could also organize your closet by style. How many retro shoes and accessories do you have? Over-the-top formal? Casual? Glitzy? Shabby chic? It's a mistake to pair sequined heels with casual Bohemian garb, just as it would be to pair casual slip-ons with a fancy gown.

Also give thought to the geometric shapes featured in your overall ensemble. Your shoes and accessories may not be the same colour or pattern, but if your shoes have square latches and your purse has round eyelets, they won't look right together. Repeating geometric shapes in your shoes and accessories is a great way to subtly match them. Circular hoop earrings can pick up round or oval-shaped embellishments or hardware on your shoes and rectangular buckles in your shoes can be echoed in the strands of square-cut gems around your neck.

Appearing in matching shoe and accessories to an event gives the impression that you're a fashion diva, so don't overlook this little detail. Matching accessories rounds out your outfit, makes you feel more confident in yourself, and puts you in your best light.

Until next time, we wish you the very best that life can bring . . .

Susan and the Bondfields Team 😊